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Corporate Presentation, Nov 2016

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**ASX: NOX**

# Board



**Graham Kelly *PhD***  
CEO & Managing Director

- Head of research team at University of Sydney that discovered idronoxil in 1992
- Founded (CEO) Novogen Ltd (ASX 1994; NASDAQ 1998). Executive Director 1994-2006
- Chairman of Marshall Edwards Inc (AIM 2001; NASDAQ 2003)
- CEO/Executive Chairman Novogen Ltd 2012-2015
- Founded Noxopharm October 2015



**Dr Ian Dixon *PhD, MBA***  
Non-Executive Director

- Over 20 years' experience in the biotechnology and medical device industries and was founder/co-founder of numerous successful technology companies, including Cynata Ltd, Genscreen Pty Ltd and August Therapeutics.
- Previously a non-executive Director of Cell Therapies Pty Ltd, and Director of the Product Group at Invetech, now part of Danaher Corporation (NYSE: DHR).
- Led early development of the anti-tropomyosin drug technology that his company licensed to Novogen Ltd.



**Peter Marks**  
Non-Executive Chairman

- 30+ years experience in corporate finance, specializing in capital raisings (for listed and unlisted companies), underwriting, IPOs and venture capital transactions.
- Participated in over \$2B in public and private capital raised.
- Executive and Non-Executive Director of a number of listed entities on the ASX and AIM



**Phillip Hains *MBA***  
Company Secretary

- Phillip holds a Masters of Business Administration from RMIT and a Public Practice Certificate from the Institute of Chartered Accountants.
- As a chartered accountant, Phillip operates his own specialist public practice, The CFO Solution, providing back-office support, financial reporting and compliance systems for public companies.
- Phillip has over 20 years' experience in providing businesses with accounting, administration, compliance and general management services.

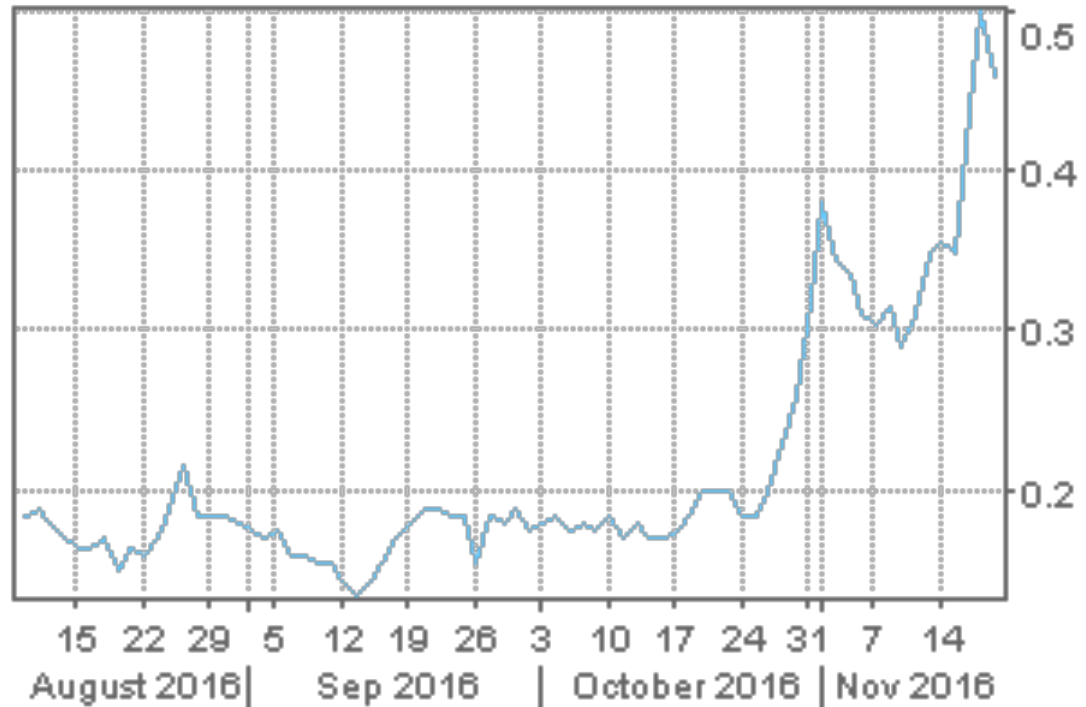
# key metrics

Listed: 9 Aug 2016

Raised: \$6m

Current: \$4.8m

Projected runway: mid-2018



# securities

1. Listed Shares (NOX)	33,560,000	758
2. Escrowed Shares Jan 2017	464,750	1
3. Escrowed Shares April 2017	4,261,214	1
4. Escrowed Shares Sept 2018	36,885,465	7
5. Options 1*	357,500	1
6. Options 2**	3,277,858	21
7. Options 3***	18,950,358	7
8. Performance Shares****	10,000,000	4

## OPTIONS

- \* @ \$0.30: Escrowed until 8/1/17: Expire 28/2/21
- \*\* @ \$0.30: Escrowed until 1/4/17: Expire 28/2/21
- \*\*\* @ \$0.30: Escrowed until 1/4/17: Expire 28/2/21
- \*\*\*\* Escrowed until 9 August 2018. Market cap of \$50m

## Top 5 Shareholders (at 12 Nov 2016)

GE & PR Kelly Family Trust	32.1%
DRH Superannuation P/L	7.3%
Anglo Menda Pty Ltd	6.4%
HSBC Custody Nominees Ltd	2.5%
Aquagolf P/L	1.9%

## Fully diluted:

Shares on issue:	<b>100,757,145</b>
G & P Kelly:	42.775M (42.45%)

# Our objective

To bring to market the first drug that sensitises cancer cells to cancer therapies



to improve the survival outcomes of standard **chemotherapy** and **radiotherapy**



and allow effective dosages of standard chemotherapy and radiotherapy  
**to be lowered to non-toxic levels**



and thereby provide treatment options for the elderly and frail and the significant population of patients who elect **not to undergo toxic therapies**

## in a nutshell.....

**In 1971, cancer researchers dreamt of turning cancer into a manageable, non-lethal, chronic disease**

**45 years later that dream remains elusive for most types of cancer**

**In 1971, chemotherapy and radiotherapy were the standard frontline therapies**

**45 years later, chemotherapy and radiotherapy remain our best treatment options**

in a nutshell.....

**The dream remains elusive because chemotherapy and radiotherapy are not being used to their full powers ....**

***because* damage to healthy cells dictates the highest dose of chemo and radiotherapy that can be used, and that dose is not enough to kill all cancer cells**

**If a way could be found to increase the sensitivity of cancer cells to current doses of chemotherapy and radiotherapy so that ALL cancer cells were killed ....**

**..... then the 1971 dream should be achievable.**

**Noxopharm believes it has the answer.....**

**IDRONOXIL: sensitises cancer cells (and only cancer cells) to standard chemotherapy and radiotherapy**

**IDRONOXIL : dramatic level of sensitisation >2000x**

**NOX66: delivering IDRONOXIL in a form designed to maintain its activity in the body**

**NOX66: Noxopharm seeks to make NOX66 standard of care for all patients undergoing chemotherapy and radiotherapy**





45 years  
later....



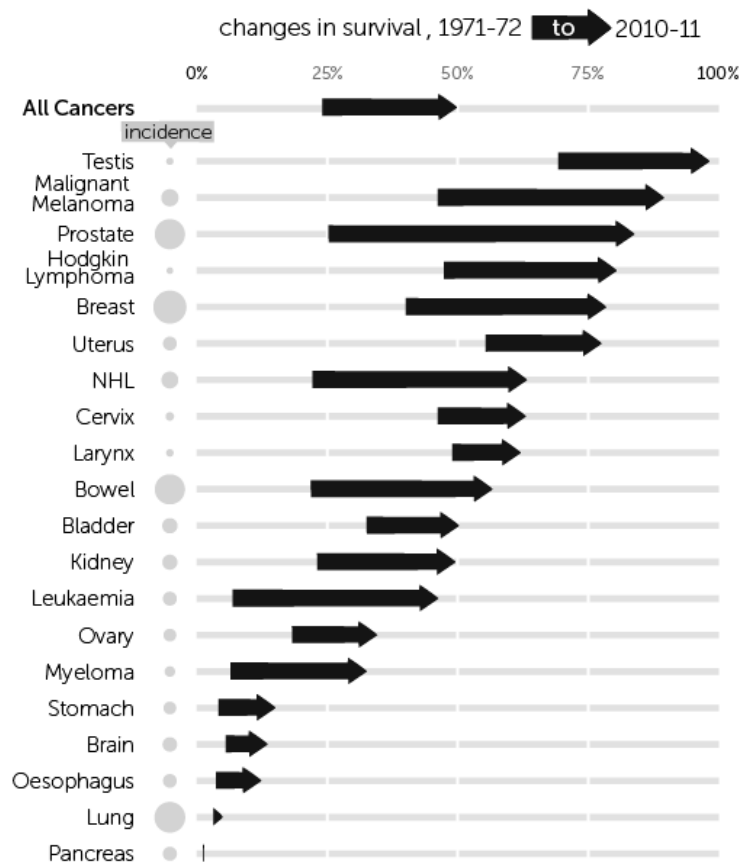
1971:  
President Richard Nixon signs  
National Cancer Act  
Declares “War on cancer”

the war  
continues

2016:  
Vice-President Joe Biden  
Announces “Cancer moonshot”

# After 45 years of 'the war on cancer' .....

## 10-year survival rates remain poor for many cancers



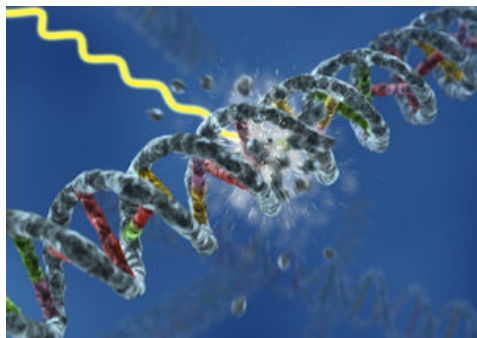
Source; Cancer Research UK

**Little or no progress made in survival outcome for cancers of:**

- Pancreas
- Lung
- Brain
- Head and neck
- Oesophagus
- Stomach
- Cervix
- Bladder

**BUT....even where progress has been made, most cancers eventually recur and ultimately become resistant to chemotherapy and radiotherapy**

# Frontline cancer therapies work by damaging DNA



Radiotherapy

Chemotherapy

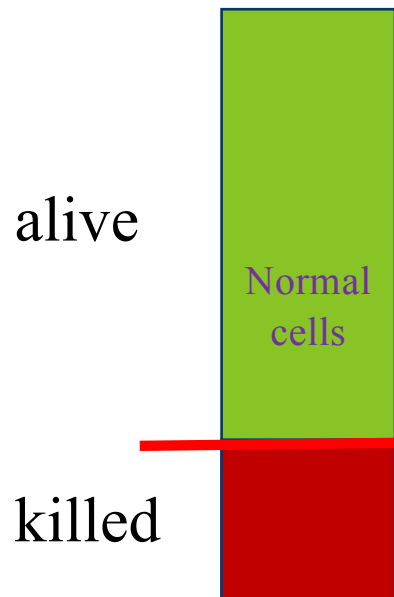


Aim is to damage  
DNA beyond repair



cell dies

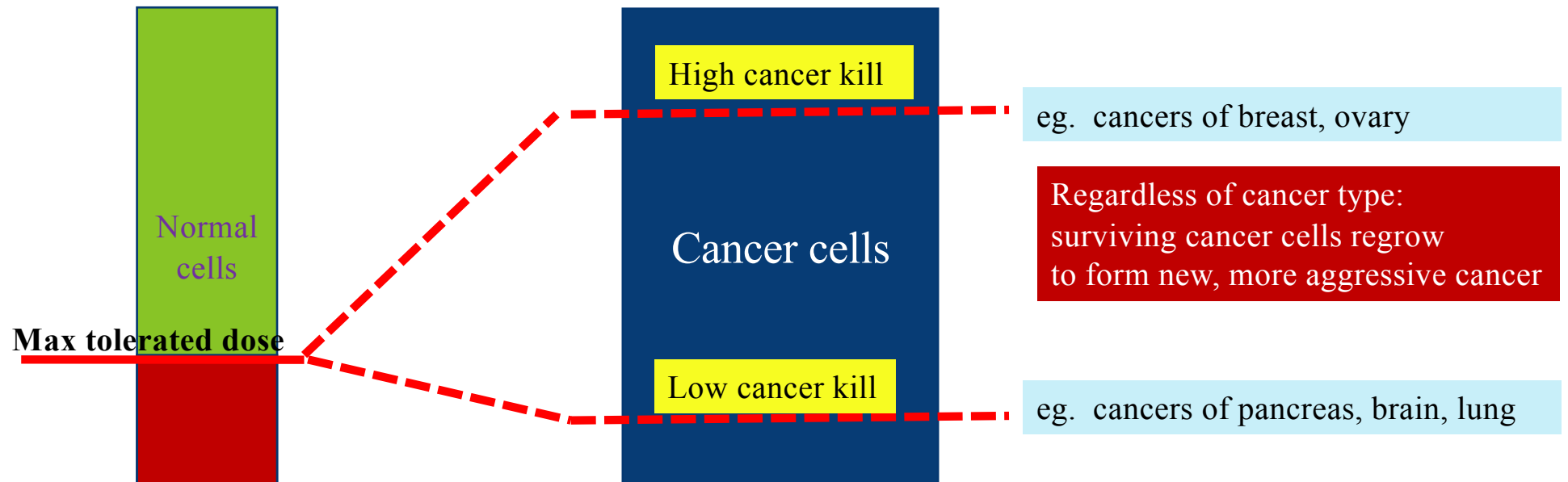
# The problem



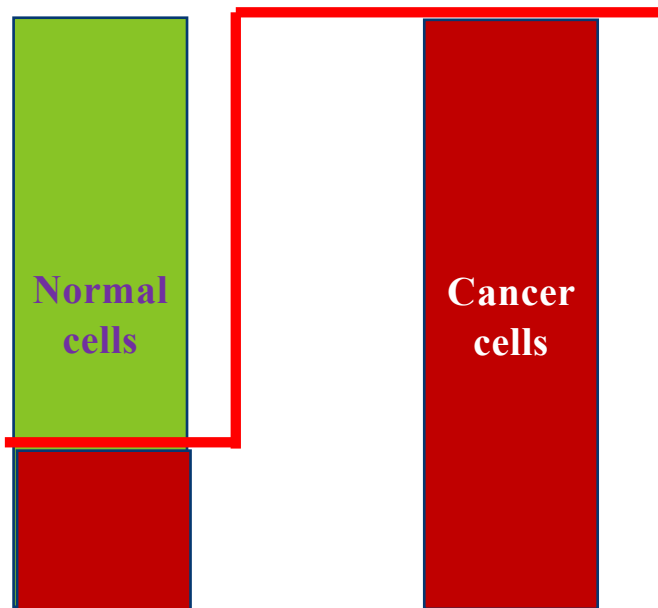
**MAXIMUM TOLERABLE DOSE**  
Highest dose of chemotherapy or radiotherapy that can be delivered is determined by the highest dose that can be tolerated by the patient.

# The problem

The Maximum Tolerated Dose leaves many cancer cells alive

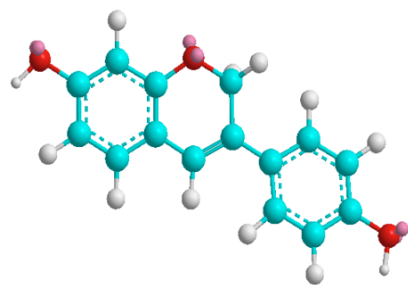


# The solution



To sensitise cancer cells  
(*and only cancer cells*)  
to DNA-damaging effects of  
chemotherapy and radiotherapy so  
that **ALL** cancer cells are killed

# The answer



Idronoxil

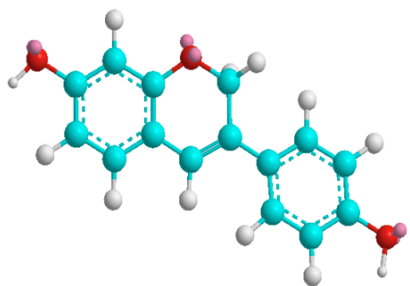
Sensitises all forms of cancer cells  
*(but not healthy cells)*

**by > 2,000x**

to all standard cytotoxic  
chemotherapy drugs

and radiotherapy

# Idronoxil history



Discovered in 1992

Basis of formation of  
Novogen Ltd  
(ASX:1994).

Named **phenoxodiol**.  
Potent ability to  
sensitise chemotherapy  
confirmed

Enters clinic in 1999

Novogen market cap =  
\$900 million

Evidence of anti-cancer  
benefits observed in  
Phase II studies alone  
and in combination

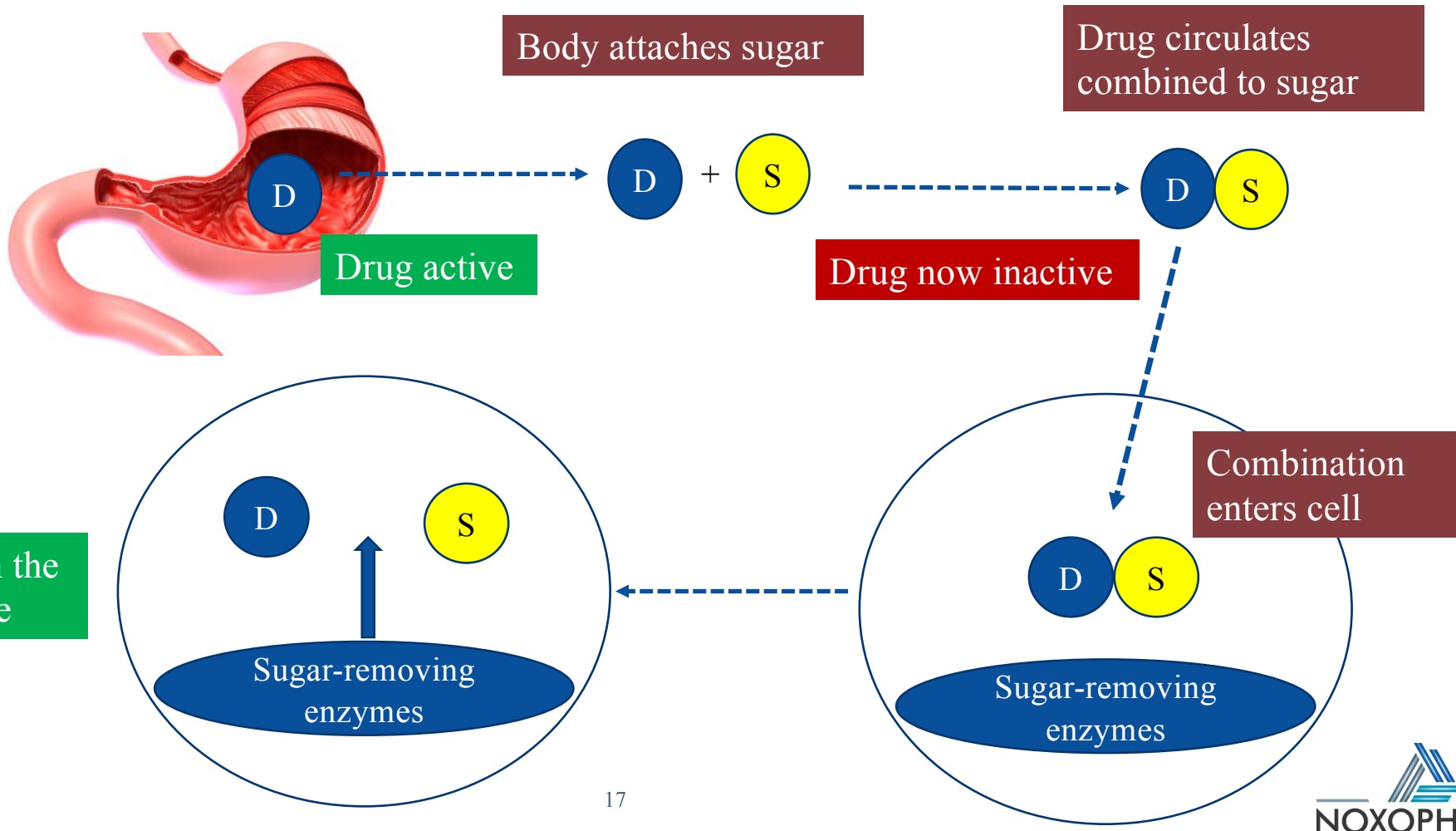
Phase III study  
(phenoxodiol +  
carboplatin) in late-  
stage ovarian cancer  
abandoned in 2009



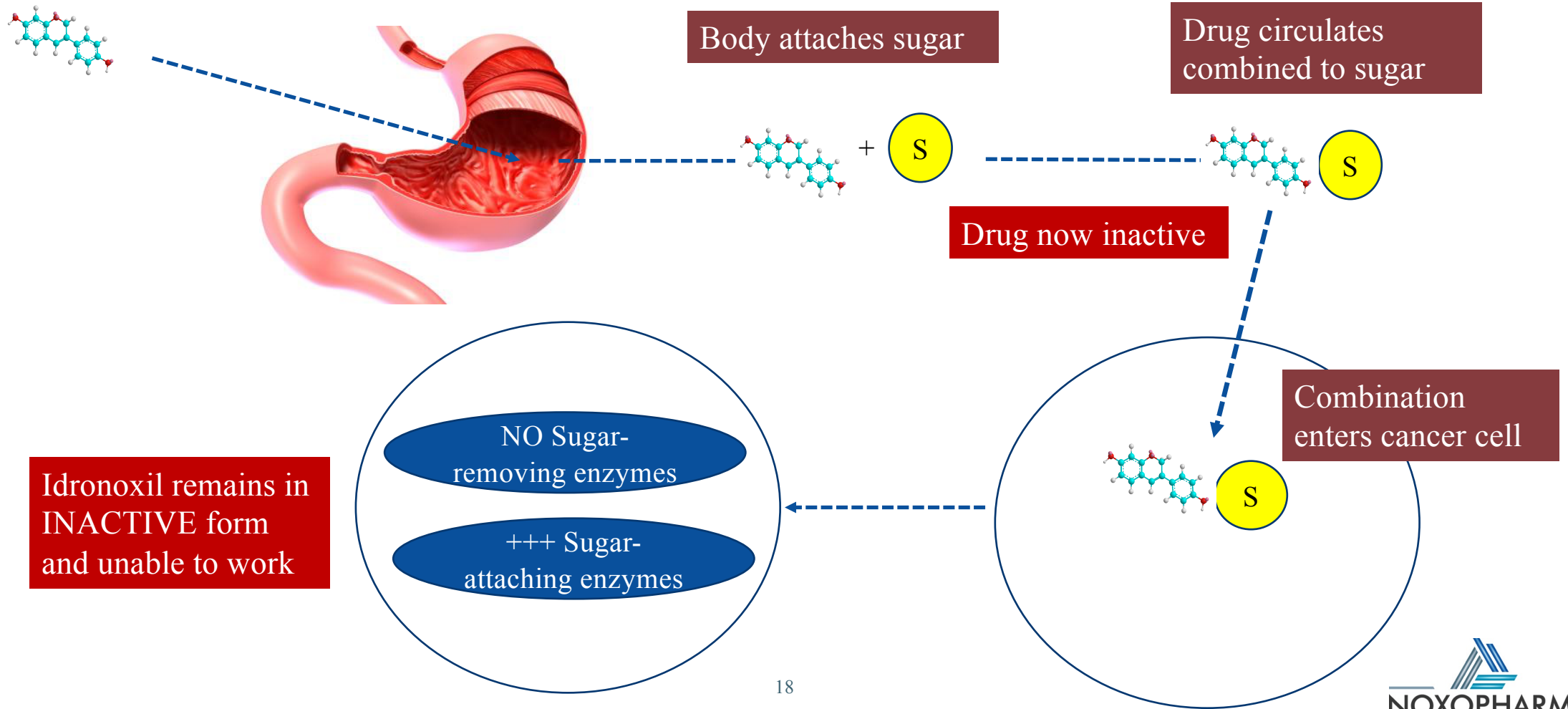
# Idronoxil failed because of Phase 2 metabolism... or how the body deals with water-insoluble

Aspirin  
Paracetamol  
Codeine  
Steroids

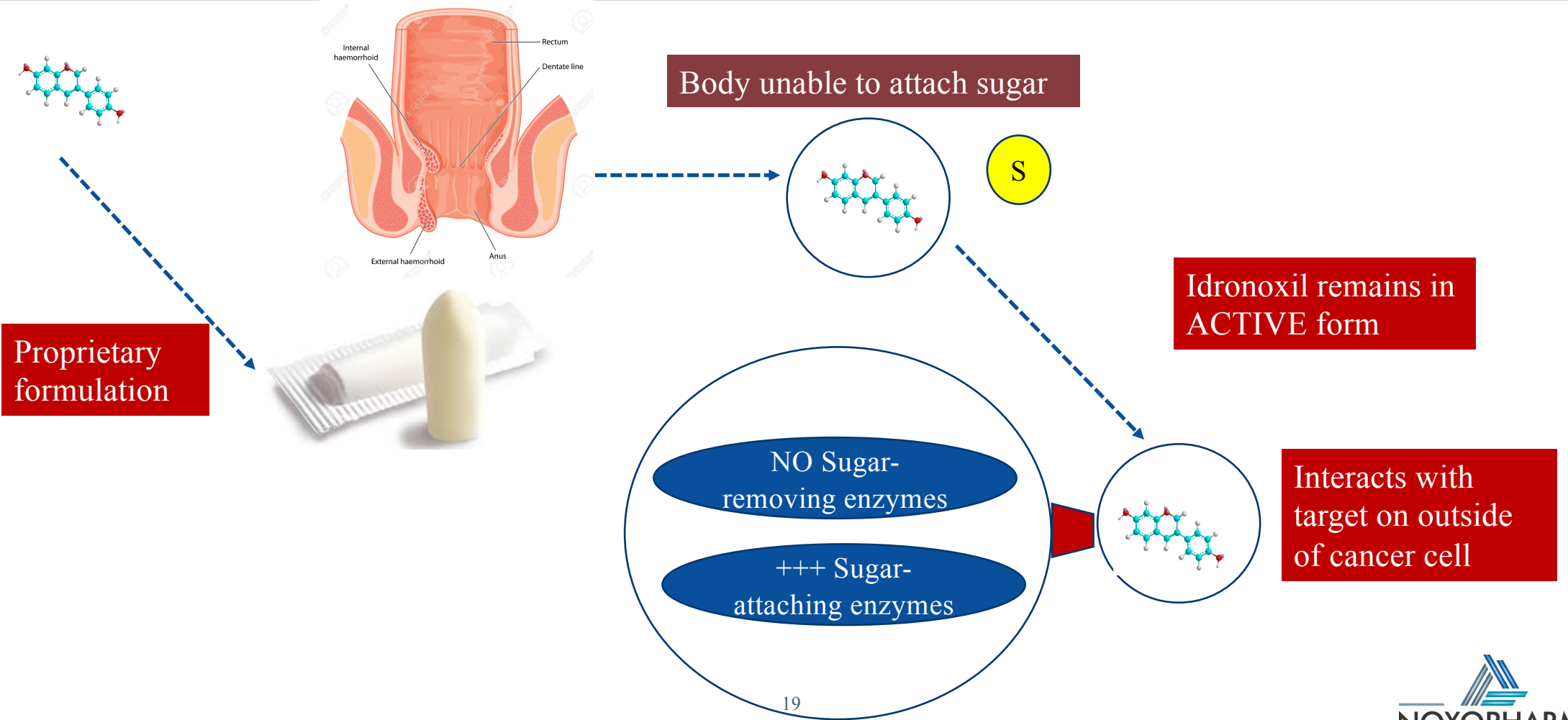
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# Idronoxil and Phase 2 metabolism



# NOX66



# Clinical Program



**Cytotoxic chemotherapy**

**Radiotherapy**

# Clinical studies

Patients with late-stage cancers that have failed to respond to **standard therapies** and have **no remaining standard treatment options**

**Q1.** Can NOX66 result in a significant anti-cancer response where none is expected?

**Q2.** Can NOX66 allow dosages of chemotherapy and radiotherapy to be lowered to levels that will be well tolerated?

# Clinical strategy

**To run a broad clinical trial program designed to identify:**

1. The best treatment combination

- chemotherapy?
- radiotherapy?

2. The best purpose of use

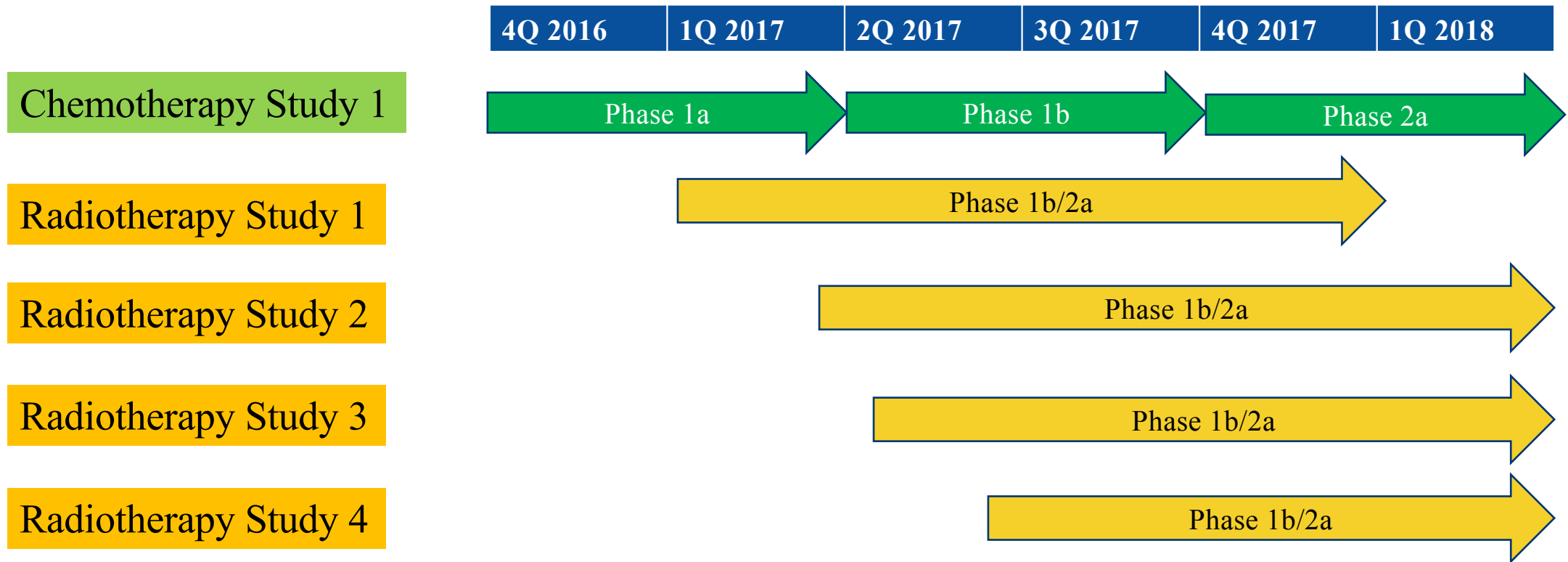
- Make standard dose work better?
- Allow use of lower dose?

3. Optimal cancer type

- Prostate, lung, other ??

AIM:

- to have proof-of-concept by end-2017
- decision on indication for registration studies by end of 1Q-2018



# 5x R&D programs

- A. Customized NOX66 formulations for specific cancer types**
- B. Second- and third-generation radio-sensitising drugs**
- C. Use of NOX66 delivery technology for non-oncology purposes**



# Milestones achieved

## **A. Foundation staff appointed:**

- **In-house clinical affairs team**
- **Scientific team**
- **Manufacturing/chemistry capacity**
- **IR function**

## **B. Appointment of key medical advisors**

## **C. Clinical trial batch of NOX66 manufactured**

## **D. Sites and investigators for 5 clinical trials recruited**

## **E. 5x R&D projects identified and activated**

# Guidance on key milestones for next 12 months

**A. Opening of 5 clinical studies (Dec 2016 – June 2018)**

**B. Proof-of-concept data to be reported on from at least 3 clinical studies**

**C. Progress in 5x R&D programs; new IP**

# IP position

<b>Idronoxil</b>	Structure not patentable. First described by G. Kelly in 1994.
<b>Patent lodgement</b>	Family of provisional patents lodged. Claims revolve around innovative formulation designed to block Phase 2 metabolism and conserve bio-activity
<b>2<sup>nd</sup> and 3<sup>rd</sup> generation products</b>	R&D programs initiated with intention of delivering a family of therapeutics with specific abilities to cancel resistance mechanisms

# Key Messages

- Resistance to chemotherapy/radiotherapy remains the most pressing and largest problem facing cancer patients
- No drug has come to market that successfully treats this problem
- WE EXPECT TO KNOW WITHIN 12 MONTHS OF THE SUCCESS OF OUR MISSION
- AN EXTENSIVE R&D PROGRAM IS IN PLACE AS A DE-RISKING STRATEGY
- A SUCCESSFUL OUTCOME IS A MAJOR SHARE OF THE \$100 BILLION ONCOLOGY DRUG MARKET

✓ Lean, focused operation

✓ key inflection points anticipated within next 18 months

✓ Potential for NOX66 to become standard of care

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